Mya Naomiee Dobbs

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EDUCATION

University of Michigan   Ann Arbor, MI
Master of Science in Information | UX Research & Design and User-Centered Agile Development   Aug 2023 - Present
- **Relevant Coursework**: Interaction Design, Statistics & Data Analysis, Python Programming, Web Design

Wayne State University   Detroit, MI
Bachelor of Science in Psychology - GPA 3.9   *Aug 2019 - May 2023*
- **Relevant Coursework**: Statistical Methods, Neuroscience, Developmental Psychology, Social Psychology, Cognitive Psychology, Research Methods in Psychology, Technical Communications, Intro to Web Programming

EXPERIENCE

Data Analyst Research Assistant   Ann Arbor, MI
ArtsEngine   *Apr 2024 - Present*
- Systematically collect, organize, and analyze survey data as part of an interdisciplinary research team to reveal key insights into arts integration, contributing to a deeper understanding of its influence on the university
- Employ data management and statistical analysis tools to interpret raw survey data from various academic domains, providing critical information that supports strategic decision-making, research, and funding acquisition efforts.

Project Manager and UX Researcher   Ann Arbor, MI
Business+Tech Innovation Jam   *Sept 2023 – Nov 2023*
- Ensured timely project delivery to stakeholders through effective utilization of Asana and Drive, and timeline scheduling
- Optimized user research scripts to enhance feedback accuracy; conducted in-depth user interviews (5+) to gain critical insights
- Facilitated weekly meetings regarding problem identification and solution design to enhance product's features

Executive Board Historian   Rochester, MI
Filipino-American Students of Oakland University   *Aug 2021 – May 2022*
- Enhanced social media presence with engaging Instagram content, significantly increasing user engagement by increasing post rates and visibility.
- Organized photoshoots, fundraisers, and recruitment week, effectively coordinating events for over 120 active participants
- Drove a successful fundraising campaign for the P.U.S.O Foundation, collecting ($900+) and over 700 donation items, while encouraging diversity and inclusion through collaborative efforts with other student organizations.

PROJECTS

Interaction Design Case Study
Group Project
- Designed an educational mobile app for financial literacy enhancement for parents and children, employing gamification methods. The project utilized Figma, prototyping, and user research skills through design thinking.

Water Theme Design Jam (Winners)
Team Project
- Worked with Ann Arbor water professionals on a proposal to implement rain gardens in dog park settings to promote water conservation education. Applied paper prototyping for demonstration and building affinity walls.

SKILLS

Technical: Python, JavaScript, HTML/CSS, SPSS, Figma, Qualtrics, Excel, Prompt Engineering, Adobe Illustrator
Statistical Methods: Hypothesis Testing, AB Testing, Data Collection, Statistical Analysis, R (Dplyr, Tidyr, Ggplot2)